

## Cicero Winner's Badge – Terms of Use

Your Cicero Winner badge is available for download in .jpg format.

We encourage you to use the badge to announce your Cicero Speechwriting Award to your colleagues and clients, and your broader professional and personal networks.

The badge may be used in a variety of ways: social media outlets, websites, multimedia materials, promotional items, print publications, news releases and press kits, signage, banners and company collateral.

The shape, position and proportions of the badge and its elements must not be altered. The badge should always be legible. Process color should attempt to reproduce these colors as closely as possible. No other color combinations are permitted. When used on a website, please also link the badge to the Cicero Speechwriting Awards website (<https://www.vsotd.com/cicero-awards>).

### **Do not:**

- alter the colors of the badge
- add other visual elements and/or text to the badge
- rearrange the elements of the badge
- stretch or distort the badge
- place the badge in shapes or borders
- obscure or cover the badge by text or technical processes, such as additional screens of colors
- crop, trim or bleed the badge off a page or in a fold – the badge must always appear in its entirety

For questions regarding use of your Cicero Winner badge, please contact us at [info@vsotd.com](mailto:info@vsotd.com) or 213-585-6383. Thank you.